



IHA Associate Membership

Networking and visibility are keys to success. When it comes to reaching Iowa hospitals, the Iowa Hospital Association is where your organization's journey begins. **All of Iowa's 118 community hospitals are members of IHA** and through an IHA Associate Membership you can profit from positive exposure by attending IHA meetings and sponsoring events.

Organizations that become an IHA Associate Member receive the following benefits:

- ▶ A section dedicated to your business in the IHA Membership Directory and a copy of the directory sent directly to you.
- ▶ Access to key decision makers that are sometimes difficult to reach.
- ▶ Member discounts on IHA educational programs.
- ▶ Profile on the IHA website with a hotlink to your organizations website.
- ▶ The *IHA Friday Mailing* delivered directly to your inbox. It's the only weekly newsletter that targets the issues most important to Iowa hospital CEOs and senior leaders.

Additional benefit of becoming an IHA Associate Member is the variety of sponsorship opportunities available to you. IHA hosts several trade shows, conferences and golf outings throughout the year that provide you an opportunity to market your company and be recognized as a supporter of Iowa hospitals.

Becoming an IHA Associate Member is easy! **Simply begin by visiting the IHA website (www.ihaonline.org) and filling out an application.** Once the IHA Board reviews and approves your application, you will begin receiving the *IHA Friday Mailing* and all other correspondence regarding IHA programs and sponsorships.

Need more information to make your decision, please call Crystal Peters at (515) 288-1955 ext. 331.

make the connection