

The Physician Leadership Institute of Iowa – (PLII)

Powered by IHA and USF Health College of Medicine

Frequently Asked Questions

Questions/Comments	Potential Talking Points
<p>What is the Physician Leadership Institute of Iowa (PLII)?</p>	<ul style="list-style-type: none"> • It is a leadership development program designed for physicians by physicians. • The program is being offered locally, onsite, where experts from across the country facilitate the sessions. The Institute’s subject matter experts range from nationally renowned health care futurists and economists, to industry and business leaders. Our faculty represents universities such as Duke, USF, Emory, and West Point. • This is a customized program to fit your individual development needs. • It is designed to help you lead and navigate the new health care world. • The program is designed to empower you to be more effective in dealing with changes, hospital administration, and other specialists... • It is a monthly program for a year. • It is an opportunity to network and build relationships with other physicians. • Graduates become Fellows of the Leadership Institute of University of South Florida – College of Medicine.
<p>What will I learn?</p>	<ul style="list-style-type: none"> • Graduates learn and apply the following skills: <ul style="list-style-type: none"> • Strategic thinking and planning in a dynamic health care environment • Health care business and financial skills • Communication and listening skills • Becoming a conflict competent leader • Effective negotiation • The art of productivity: How to do more with less by removing waste from the system • Building effective teams • Authentic leadership: developing courage and character • Teamwork, trust and accountability • Navigating health care reform and trends • Confronting the brutal facts • Having crucial conversations
<p>Why should I do this?</p>	<ul style="list-style-type: none"> • To assist you to work more strategically. • To enhance your skills in conflict resolution, communication, teamwork, business and financial acumen, strategy, etc. • To learn and speak the same language as administrators. • Break down silos. • To help you establish work-life balance. • To help you manage current and future health care changes. • To help you become a more effective leader through increased efficiency and improved teamwork. • Build relationships with other physicians and health care leaders.
<p>I’m too busy!</p>	<ul style="list-style-type: none"> • The Physician Leadership Institute is an on-site program, reducing travel time and time away from work. • The curriculum is customized to individual development needs, providing the highest return on investment. • One-on-one coaching via phone and in person, scheduled conveniently around your schedule.

<p>I don't have the time!</p>	<ul style="list-style-type: none"> • No one has enough time. The difference with this program is that you review your priorities, enabling you to spend time on the most important aspects of your job, the critical few, aligned with the organization's line of sight. • It requires one half day per month. Consider it time spent having dinner with fellow physicians. • Other physicians who have graduated from the Leadership Institute have reported an increase in the time spent with family after going through the program.
<p>I am already a leader.</p>	<ul style="list-style-type: none"> • Physicians and physician leaders subscribe to the notion that learning is a lifelong endeavor. Many of the topics covered in this program were not taught in medical school. The program is being offered by the USF College of Medicine; a leader in implementing training and a curriculum to prepare physicians for the demands of a new health care environment. • This program will take your leadership to the next level. • Leaders understand the importance of leading one's self authentically before leading others courageously. This is an opportunity to reconnect with your passion, your vision and what matters to you most. • Leaders know when to lead from the front and when to lead from behind.
<p>Is this a hospital sponsored program designed to brainwash us?</p>	<ul style="list-style-type: none"> • The program is sponsored by the University of South Florida's College of Medicine, based in Tampa, Florida. It has sponsored and graduated many individuals; including physicians, physician leaders, and health care administrators locally as well as nationally. The level of improvement and advancement experienced and reported after attending the program is noteworthy and the results are documented results. • The hospital is making it available to you on a local level through the Iowa Hospital Association. • This program creates a better understanding between the world of health care and business.
<p>How does this program help me achieve better work-life balance?</p>	<ul style="list-style-type: none"> • By becoming more efficient and effective in dealing with others, including health care administrators and the changes occurring in the health care environment. This results in less stress, ultimately leading to better work-life balance.
<p>Leadership is the administrator's role.</p>	<ul style="list-style-type: none"> • The learning from this program allows you to apply the skills directly in your work and helps to improve your interaction with hospital leaders and staff as well as your patients. • Health care today requires both health care administrators and physicians to collaborate, especially with the transition to bundled payments. To be effective, demands clinical and administrative leaders to be on the same page, speaking the same language, and utilizing teamwork to lead us in the new era of health care.
<p>I don't care for business school stuff!</p>	<ul style="list-style-type: none"> • This program is designed by physicians for physicians. • All of the materials have been translated to health care and connect business and leadership concepts to clinical applications.
<p>I am not interested in lectures.</p>	<ul style="list-style-type: none"> • This program is hands-on, with an emphasis on adult, experiential learning techniques and is not lecture driven. Our philosophy is see one, do one, teach one. • Projects are clinically-based, solving the problems and challenges you care about.
<p>Is the program offered online?</p>	<ul style="list-style-type: none"> • Since this is an experiential learning based program, it requires in-person interactions. Some materials are online for reading and references.
<p>Where can I learn more about the program?</p>	<ul style="list-style-type: none"> • www.cti-usf.com • www.iha.org